



Date: 7th of December 2013, 9am (registration) – 6.30pm
Location: Law Faculty, Sidgwick Site, University of Cambridge

Welcome & Opening Keynote (9.30am-10.10am)

“Conflict Prevention and Political Change”

Speaker:

Ben Shepherd

Associate Fellow, Chatham House

Chair: Anna Malan, Cambridge Hub Support Officer and IDC committee member

Session 1 (10.20am-11.30am)

Conference Strand: *Debates in Development*

“Understanding the economic and financial consequences of extreme tropical storms: Hurricanes David, Katrina and Typhoon Haiyan”

Speaker:

Ed Clay

Senior Research Associate, International Economic Development Group, Overseas Development Institute (ODI)

Chair: Sonya Likhtman, President, the Cambridge University International Development Society (CuiD)

Conference Strand: *New Ideas and Novel Approaches*

Mobile phones, data mining and crowd mapping – the future of ‘technology for development’

This session will provide an introduction to new frontiers within the field of humanitarian technology. Practitioners from the fields of mobile technology, data analytics and crowd mapping will examine the role and potential contribution of these technologies to crisis relief and long-term development.

Speakers:

Ken Banks

Founder of kiwanja.net and creator of FrontlineSMS

Duncan Ross

Founder and Director, DataKind UK and Director Data Science, Teradata

Justine Mackinnon

Co-founder, CrisisMappersUK, core team member, Standby Task Force and founder, JusTech

Chair: Ollie Birch, Student, Cambridge University

Conference Strand: *Debates in Development*

“The challenges of combining short term crisis relief efforts with a long term vision for development in Afghanistan”

Speaker:

Abdul Rahim Nasry

Director, Hand in Hand Afghanistan

Discussant: Atiyab Sultan, PhD student, Centre for Economics and History, Cambridge University and IDC Speakers Officer

Conference Strand: *New Ideas and Novel Approaches*

The politics of long-term development – *an evolving discourse*

'Governance' and the politics of development are often side-stepped in short-term relief operations but in many contexts sustained long-term development will remain out of reach without governance progress. Fresh and thought provoking perspectives on the much debated topic of governance in development provide a sense of a debate that *is* moving forward.

Speakers

Diane de Gramont

Non-resident Research Analyst, Carnegie Endowment for International Peace

David Booth

Director, Africa Power and Politics Programme (APPP) and Research Fellow, Overseas Development Institute (ODI)

Simon Bayley

Researcher, Humanitarian Futures Programme

Chair: Alice Krozer, PhD student, Development Studies, Cambridge University

Break (11.30am-11.50am)

Tea and coffee served in the atrium & Launch of *Vision* Magazine

Session 2 (11.50am-1.00pm)

Conference Strand: *Debates in Development*

The media: Starting block or stumbling block?

Media in all its forms has enormous potential for aiding development but its role and potential is context dependent. This panel seeks to critically differentiate the role of the media in short-term crisis management from its role in longer-term development. The aim is to assess potential 'dangers' and limitations of the media in conflict zones and fragile states, and to examine how the media can support long-term development.

Speakers

Roy Head

CEO, Development Media International (DMI)

William Tayeebwa

Lecturer of Journalism and Communication, Makerere University, Uganda and CAPREx Research Fellow, Cambridge University

Chair: Jane Plastow, Professor of African Theatre and director, Leeds University Centre for African Studies

Conference Strand: *Debates in Development*

Impact evaluation – *taking the theory to the field*

This session will touch upon on the theory of impact measurement followed by critical commentaries focused on the challenges of conducting impact evaluation in crises and conflict zones and the need for evaluation capacity building in developing countries as a way of making impact evaluation sustainable in the long-run.

Speakers

Robert Wiblin

Executive Director, Centre for Effective Altruism

Velayuthan Sivagnanasothy (via Skype)

Secretary, Ministry of Traditional Industries and Small Enterprise Development, Sri Lanka

Vivien Walden

Global Monitoring, Evaluation and Learning Advisor, Oxfam

Chair: Rick Davies, independent M&E consultant

Conference Strand: *New Ideas and Novel Approaches*

How new is new? A historical perspective on development

In context of the focus on innovation and newness within development the question that arises is 'how new is new?' The panel will explore the importance of history in understanding development practices and policy within a number of areas of development.

Speakers

Simon Szreter

Professor of History and Public Policy, Faculty of History, University of Cambridge

Leandro Vergara-Camus

Lecturer in Development Studies, SOAS, University of London

Keith Virgo

Rural development consultant and Chairman, Tropical Agriculture Association

Chair: Ravi Prasad, Student, Cambridge University

Lunch (1.00pm-2.30pm)

Catered lunch served in the atrium from 1.00pm.

From **1.20pm to 2.20pm** there will be a marketplace of Cambridge-based development organizations and a roundtable showcasing emerging researchers within development.

Conference Strand: *Doing Development*

Emerging ideas, reflective research: A roundtable on ongoing research projects in development at Cambridge University

Speakers

Girija Godbole

PhD candidate, Department of Geography, University of Cambridge

Aiora Zabala

PhD candidate, Department of Land Economy, University of Cambridge

Tayyab Safdar

PhD candidate, Centre of Development Studies, University of Cambridge

Chair: Dara Lee, MPhil, Development Studies, Cambridge University

Session 3 – Workshops and Discussions (2.30pm-4.00pm)

Conference Strand: *Doing Development*

Using the arts as a mode for participatory development

This workshop will introduce ideas about how we can use the arts dialogically to enable marginalized groups to creatively debate and demonstrate issues pertinent to their lives, with the aim of promoting creative voices and the ability to 'speak to power' - familial, at community or at state levels. The workshop is suitable for anyone with an interest in human development and requires no theatre skills. *This session will be limited to 20 participants and will begin at 2pm*

Speaker:

Jane Plastow

Professor of African Theatre and director, Leeds University Centre for African Studies (LUCAS)

Chair: Pippa Smith, Education Programme Director, Cambridge Development Initiative (CDI)

Conference Strand: *Doing Development*

How to solve global health in 90 minutes – presented by the Cambridge Development Initiative

The Cambridge Development Initiative is passionate about applying human-centered design as a framework for solving the challenges of global poverty. Now it is your turn: Focusing on health and drawing heavily on its own field research in the slums of Dar es Salaam, CDI will guide you through stories and photos all the way from identifying the problem to brainstorming sustainable solutions. Creative and stimulating, this will provide a hands-on perspective on doing long-term development. Your solutions may well be applied in CDI's projects in 2014!

This session will be limited to 25 participants

Speakers

Patrick Hoffman

Joint Chairman and Co-Founder, Cambridge Development Initiative (CDI), University of Cambridge

Kelvin Wong

Joint Chairman and Co-Founder, Cambridge Development Initiative (CDI), University of Cambridge

George Mgomella

Gates Scholar, Sanger Institute

Conference Strand: *Doing Development*

How to have an 'impact' as an academic working in development

The key to having an 'impact' lies in effectively communicating research findings to decision and policy makers but also in engaging throughout the research process with those who might use your research or be affected by it - decision-makers, policy makers, practitioners, and the people and communities being researched. This session will provide guidance on how best to 'make the impact journey' as an academic within development; will explore partnerships between academics and NGOs as a way of generating policy relevant research and reflect on the type of institutions needed to facilitate the translation of research into development policy.

Speakers

Rachel Hayman

Head of Research, International NGO Training and Research Centre (INTRAC)

Catriona Manville

Analyst, RAND Europe

David Booth

Director, Africa Power and Politics Programme (APPP) and Research Fellow, Overseas Development Institute (ODI)

Chair: Michael Campbell, Chairman, The Wilberforce Society

Conference Strand: *Doing Development*

Humanitarian causes in context of Syria's political and politicized crises

What are the challenges of raising money for humanitarian crises overshadowed by political and politicized debates? How is the humanitarian agenda and the humanitarian room for action shaped by political reports and public perceptions of the conflict? What are the problems facing charities seeking to deliver aid and assess need in areas of political conflict? The panel will reflect on these issues in light of the on-going crisis in Syria.

Speakers

Omar Abdul Gabbar

Consultant Orthopedic and Spine Surgeon, University Hospitals of Leicester and trustee and medical lead, Hand in Hand for Syria

Sana Sharrack

Representative of the Islamic Society Cambridge

Salwa Amor

Founder, Atfal and Freelance Documentary Filmmaker and Journalist

Chair: Eliane Bejjani, Student, Cambridge University

Break (4.00pm-4.20pm)

Tea and coffee served in the atrium

Vision Award Ceremony & Closing Keynote (4.20pm – 5.00pm)

“From Good Intentions to a Better World”

So you think you want to change the world? Good. But development work is difficult, both technically and personally. Jonny Gutteridge will reflect on the challenges for Engineers Without Borders as an organization that seeks to empower early career engineers and tech professionals while recognizing that most of what they do will be a marginal improvement at best and a damaging disappointment at worst. How does all this good intention add up to a better world? Be ready to consider how your own prejudices and self interest relate to what you are about to try to do.

Speaker:

Jonny Gutteridge

Chief executive, Engineers Without Borders UK

Chair: Jia Hui, Education Officer, the Cambridge University Students' Union and IDC Speakers Officer.

Evening Reception (5.00pm-6.30pm)

Drinks, wine and a nice atmosphere - the perfect place and time to discuss and debate the day's talks with other delegates and speakers

The drinks reception will take place in Sidgwick Hall, Newnham College just across from the Law Faculty